



Scottsdale Public Library System

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Mr. Paul Smith
President
On The Edge Promotions, Inc.
2201 Smokewood Avenue
Fullerton, CA 92831

Subject: Support for the Children's Learning & Play Festival

January 28, 2016

Dear Paul,

We are happy to see your company bring a festival like this to our community that celebrates and recognizes the importance of reading, learning and interactive play for the "tots to teens" and their families in our community.

We wish to inform you that we would like to show our support for this event by ensuring that the Scottsdale Public Library will be there to provide activities for the pre-K to third grade children, and to support our authors and illustrators.

We are proud to be a part of such a wonderful event for children! We are excited to bring Scottsdale Public Library's own successful early learning activities to share with a potentially larger audience, too. With this event at WestWorld and having it be surrounded by other similar learning opportunities, activities and organizations, we anticipate finding a larger annual audience of parents and children to introduce them to some of the Library's unique early learning programs. We plan on a couple "live action" storytimes and other programming showcasing what the Library has to offer.

We will be helping to promote this wonderful children's event with our department's marketing and social media outlets within the city. We anticipate posting on our own webpage, our Facebook page, our Nextdoor page, our newsletter and sending in a city-wide notice to all city employees on our CityLine online newsletter.

Please feel free to stay in touch with us and we are proud to be associated with this event.

Kind regards,

Kathleen Wade
Director, Scottsdale Public Library