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**4TH ANNUAL FREE CHILDREN'S LEARNING & PLAY FESTIVAL
RETURNS TO WESTWORLD ON SATURDAY, SEPTEMBER 7TH**



SCOTTSDALE -- The [Children's Learning & Play Festival](#) returns indoors to WestWorld of Scottsdale on Sept 7th. Children and adults alike will have fun with authors, illustrators, life-sized dinosaurs, wildlife exhibits, inflatable rides, costumed characters, live music and entertainment. The perfect place for families to learn, explore and play together, the festival is presented by BASIS Charter Schools, benefits McDowell Sonoran Conservancy and admission is FREE. Last year's event attracted 13,000 attendees.

Activities for parents, kids and toddlers include Story Monster & Friends Reading Zone, YMCA fitness zone, nature displays, learning labs and Museum of Science and Sustainability STEM Zone. Plus K-9 demos, police, fire and city vehicles, Arizona Cactus-Pine Girl Scouts, Phoenix boys & girls choirs, bounce houses, photo booth, balloon twisters and family-related vendors. Focused on literacy, education and early childhood development, the festival is produced by Dominant Events with co-sponsors the City of Scottsdale, Salt River Project and Cox Media.

- What:* 4th Annual Children's Learning & Play Festival
- Date/Time:* Saturday, Sept. 7, 2019, hours are 9:00am-4:00pm
- Where:* WestWorld of Scottsdale, 16601 N. Pima Road, Scottsdale, AZ 85260
- Admission:* Free. Parking is \$5.00. Rides, face painting, food concessions additional.
- Website:* www.azchildrensfestival.com

The Children's Learning & Play Festival is Sept. 7th from 9am-4pm at WestWorld of Scottsdale, 16601 N. Pima Road, Scottsdale, AZ 85260. Admission is free. Food concessions, face painting and rides are available at additional cost. Parking is \$5.00. See video at [YouTube](#). For more information please visit [Facebook](#), [Instagram](#) and www.azchildrensfestival.com.

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