

3RD ANNUAL

CHILDREN'S LEARNING & PLAY FESTIVALSM



@AZLEARNANDPLAY



FREE EVENT!

- **AUTHORS & ENTERTAINERS**
- **STEM ACTIVITIES & SCIENCE FAIR**
- **WILDLIFE & DINO EXHIBITS**
- **TODDLER & KID PLAY ZONES**
- **HEALTH & WELLNESS ZONES**
- **& MUCH MORE!**

SATURDAY SEPTEMBER 8TH, 2018
9AM - 4PM

WESTWORLD OF SCOTTSDALE
16601 N PIMA RD, SCOTTSDALE, AZ 85260

WWW.AZCHILDRENSFESTIVAL.COM

OVER 13,000 ATTENDEES!

*2017 ATTENDANCE

You don't want to miss this Event! Read what others are saying about the Festival!

JESSICA BENEDICK,
DIRECTOR OF PUBLIC RELATIONS, KAHALA BRANDS



IT WAS AN ABSOLUTE HONOR TO BE PART OF THE CHILDRENS LEARNING AND PLAY FESTIVAL AT WESTWORLD EVENT CENTER. THIS EVENT WAS A GREAT WAY TO ENGAGE DIRECTLY WITH CONSUMERS AND RECEIVE THEIR FEEDBACK ABOUT OUR PRODUCT THROUGH SAMPLING. OUR ICE CREAM SCIENTIST DR. MAYA WARREN WAS ON HAND TO DEMONSTRATE THE SCIENCE BEHIND ICE CREAM. THIS 12K ATTENDEE FESTIVAL WAS WORLD CLASS AND WE ARE DEFINITELY PROUD TO BE PART OF IT.



Scottsdale
PUBLIC LIBRARY

KATHLEEN WADE,
LIBRARY DIRECTOR

THE SCOTTSDALE PUBLIC LIBRARY'S SUCCESSFUL PARTNERSHIP WITH THE CHILDREN'S LEARNING & PLAY FESTIVAL HELPED US CONNECT WITH THOUSANDS OF FAMILIES. THE CHILDREN AND PARENTS WERE HAPPY TO BE PART OF THE LIBRARY'S EASY AND FUN ACTIVITIES THAT SHOWED CREATIVE PLAY AS A MEANS TO LEARN SKILLS FOR SCHOOL AND LIFE.



TUFT & NEEDLE
GLORIA CUTTER-SHORE,
SOCIAL MISSION LEAD

WORKING WITH THE PRODUCERS OF THE CHILDREN'S LEARNING & PLAY FESTIVAL WAS SEAMLESS AND THEY REALLY PUT ON AN EXCEPTIONALLY GREAT EVENT! FOR THIS TO HAVE BEEN THE FIRST YEAR, WE WERE IMPRESSED ON THE NUMBER OF PEOPLE WHO SHOWED UP TO PARTICIPATE IN THE DAYS FESTIVITIES WITH THEIR CHILDREN. WE LOVED BEING THERE AND ARE LOOKING FORWARD TO PARTICIPATING NEXT YEAR.



Special Thanks to all our 2017 Festival Sponsors!

MEDIA PARTNERS

SPONSORS



CHILDREN'S LEARNING & PLAY FESTIVALSM

**SATURDAY SEPTEMBER 8TH, 2018 | 9A - 4P
WESTWORLD OF SCOTTSDALE**



**2018 FESTIVAL WILL FEATURE OVER \$50K IN PROMOTIONAL MEDIA SUPPORT!
PROJECTED ATTENDEES OVER 13K, BASED ON 2017 ATTENDANCE NUMBERS**

TITLE SPONSOR: \$15,000

- Exclusive Event-wide top level sponsor
- Name on all Media Materials
- "Presented By" on all Traditional Media
- Press Release Mention
- Mention in over 200 radio commercials
- Featured News Article
- Exclusive Front Entrance Banner
- Banner in Feature Zones (company provided)
- Booth up to 20' x 40'
- Back Cover ad placement on Program
- Premium Social Media Support
- Pre-Promotion of Enter-to-Win Products & Services

*2 Title Sponsors Available

GOLD SPONSOR: \$7,500

- Name on all Media Materials
- Mention on radio as feature zone sponsor with over **100 mentions**
- Press Release mention
- Custom E-Mail Promotion
- Banner Placement in 3 Event Areas
- Website Logo and Link
- Booth up to 20 x 30
- Full Page ad in program
- Social Media Mention

*4 Gold Sponsors Available

SILVER SPONSOR: \$5,000

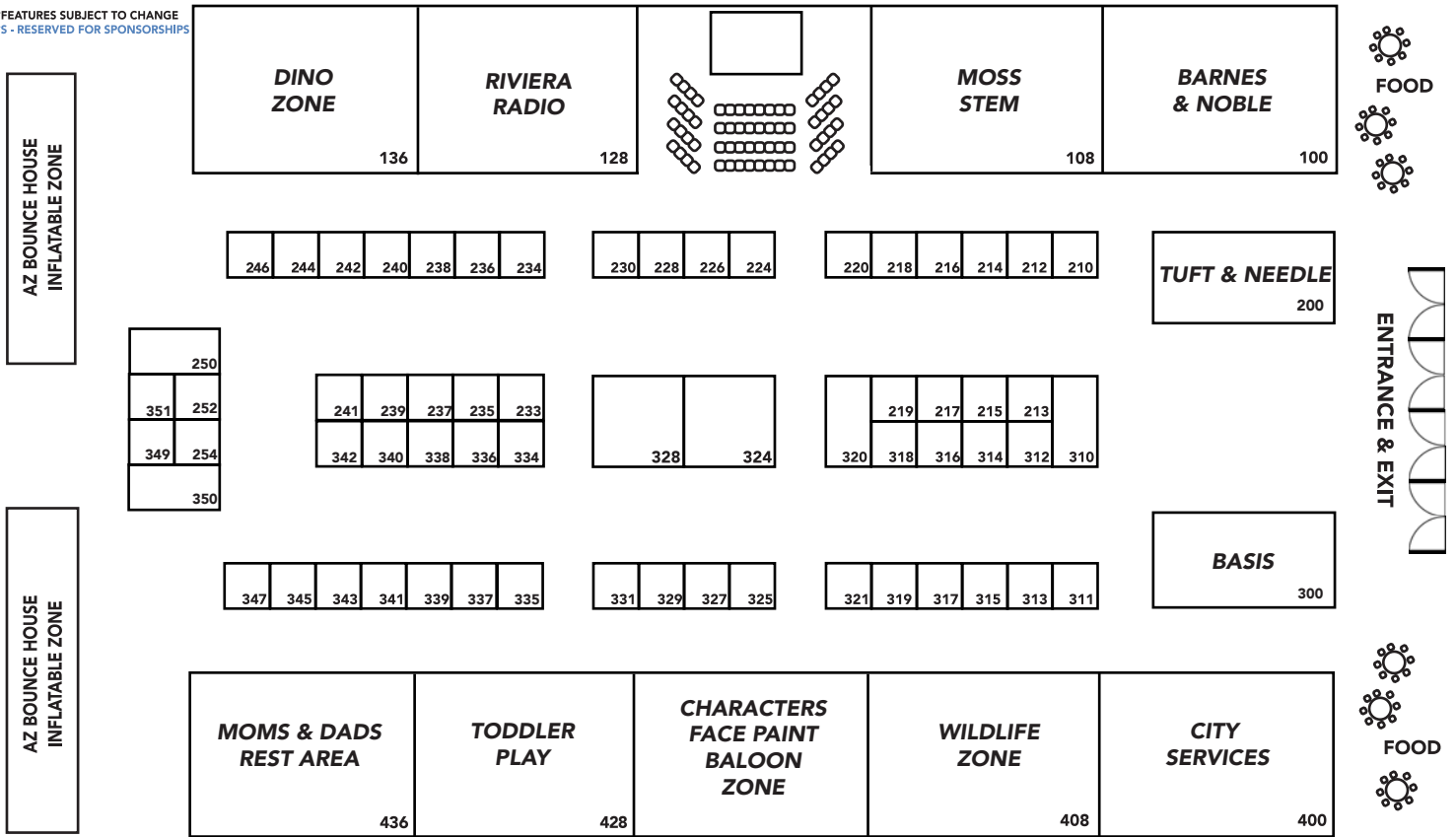
- Name on all Media Materials
- Press Release mention
- Custom E-Mail Promotion
- Banner Placement in 3 Event Areas
- Website Logo and Link
- Booth up to 10 x 20
- Full Page ad in program
- Social Media Mention

*6 Event Sponsors Available



2018 FESTIVAL FLOOR PLAN

*FEATURES SUBJECT TO CHANGE
*S - RESERVED FOR SPONSORSHIPS



Learn More Online:

WWW.AZCHILDRENSFESTIVAL.COM

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