

**FOR IMMEDIATE RELEASE**

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3RD ANNUAL CHILDREN'S LEARNING & PLAY FESTIVAL  
 RETURNS TO WESTWORLD ON SATURDAY, SEPT. 8TH  
 WITH EDUCATION AND FUN FOR KIDS OF ALL AGES



SCOTTSDALE (July 10, 2018) -- The 3rd Annual [Children's Learning & Play Festival](#) returns to WestWorld of Scottsdale on Saturday, Sept 8th from 9:00 am to 4:00 pm. With 13,000 attendees last year, this event will be even bigger with authors, illustrators, performances and learning for toddlers, children and families. The festival is indoors, air-conditioned, open to the public and FREE thanks to Tuft & Needle and BASIS Charter Schools.

Storytelling, puppet shows, sing-alongs, costumed characters, music, entertainment and science, technology, engineering and math activities are back by popular demand. With *Barnes & Noble* Reading Zone, *Awesome Toddlers* Play Zone, *Dino Crew* Dinosaur Zone, *Museum of Science and Sustainability* STEM Zone, *McDowell Sonoran Conservancy* Nature & Wildlife Zone, *YMCA* Health Zone, and *City of Scottsdale* fire, police and service vehicles. The festival focus is on literacy, education and early childhood development.

- What: Children's Learning & Play Festival
- Date/Time: Saturday, Sept. 8, 2018 from 9:00AM - 4:00PM
- Where: WestWorld of Scottsdale, 16601 N. Pima Road, Scottsdale, AZ 85260
- Admission: Free. Parking is \$5.00. Added costs for rides, face painting, food concessions
- Contact: Austin Unger (480) 312-6815
- Website: [www.azchildrensfestival.com](http://www.azchildrensfestival.com)

It's a full-day of free learning and fun for toddlers, children and kids of all ages. Food concessions, face painting and inflatable rides will be available at additional cost. Presenting sponsors are Tuft & Needle and BASIS Charter Schools. Salt River Project, Cox Media, McDowell Sonoran Conservancy, City of Scottsdale and Riviera Broadcasting are additional sponsors. Produced by Dominant Events.

The Children's Learning & Play Festival will be held Saturday, September 8th from 9am-4pm at WestWorld of Scottsdale, 16601 N. Pima Road, Scottsdale, AZ 85260. Admission is FREE. Parking \$5.00. Please bring non-perishable food items for *Vista Del Camino Food Bank* to help those in need. See video at [YouTube](#). Like us on [Facebook](#) and [Instagram](#). For more information visit [www.azchildrensfestival.com](http://www.azchildrensfestival.com).

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